

Investor Presentation
July 2017



#### Safe Harbor Statement

- This presentation contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 relating to, among other things, the business, financial condition and results of operations of CSW Industrials, Inc. ("CSWI"). Any statements preceded or followed by or that include the words "believe," "expect," "intend," "plan," "should" or words, phrases or similar expressions or the negative thereof, are intended to identify forward-looking statements. These statements are made on the basis of the current beliefs, expectations and assumptions of the management of CSWI. There are a number of risks and uncertainties that could cause CSWI's actual results to differ materially from the forward-looking statements included in this presentation.
- In light of these risks, uncertainties, assumptions, and other factors inherent in forward-looking statements, actual results may differ materially from those discussed in this presentation. Other unknown or unpredictable factors could also have a material adverse effect on CSWI's actual future results, performance, or achievements and include, without limitation, the factors described from time to time in our filings with the SEC, including the risk factors described in our Annual Report or Form 10-K. As a result of the foregoing, readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. CSWI does not assume any obligation to update these forward-looking statements to reflect any new information, subsequent events or circumstances, or otherwise, except as may be required by law.

### Non-GAAP Financial Information

This presentation includes non-GAAP financial measures including EBITDA, Adjusted Earnings Per Share and Adjusted EBITDA, and Adjusted
Operating Income. Reconciliations to the most directly comparable GAAP measures are included in the Appendix of this presentation. These
measures should be considered in addition to results prepared in accordance with GAAP, but are not a substitute for GAAP results.

















## Why CSW Industrials?

- Diversified industrial growth company with well established, scalable platforms and domain expertise across three segments
  - Broad, yet complimentary portfolio of leading products that provide performance optimizing solutions
- Strong brand recognition in the markets we serve:
  - HVAC
  - Architecturally Specified Building Products
  - Rail
  - Energy

- Industrial
- Plumbing
- Mining
- Other
- Dedicated to enhancing shareholder value:
  - Experienced senior leadership team committed to growing shareholder value
  - Strong flexible balance sheet
  - Disciplined capital allocation
  - Strategic acquisition opportunities in each segment
  - Core values and culture that maximize sustainable performance

















## **CSWI** Key Growth Drivers



















## Strategic Goals

- Focus on strategic end markets which yield sustainable growth by:
  - Leveraging our existing product portfolio and distribution channels
  - Expanding our market share through new product introductions and cross selling
- Leverage best practices and improve performance across the business
- Invest in:
  - Organic growth opportunities
  - Process improvements
  - Bolt-on strategic acquisitions
- Drive earnings growth at a rate in excess of sales growth
- Utilize strong free cash flow and/or third-party financing to fund growth

We seek to deliver solutions to our professional customers that provide superior performance and reliability









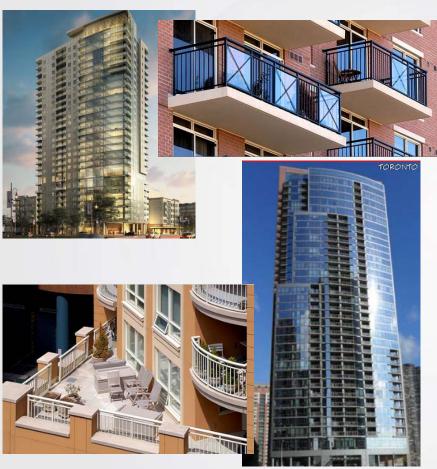








## Greco Aluminum Railings Acquisition



- Acquired February 28, 2017
- Bolt on acquisition leverages architecturally specified building products channel
  - Greco railings & Smoke Guard curtains target same end customers (architects and general contractors)
  - Leverage Balco and Smoke Guard's strength in US and Greco's in Canada
- Report through Industrial Products Segment
- Purchase price ~\$28 million
- Trailing twelve month key financial metrics (at acquisition) :
  - Revenue ~\$13.5 million
  - EBITDA ~\$3.75 million

















## Company at a Glance (Nasdaq: CSWI)



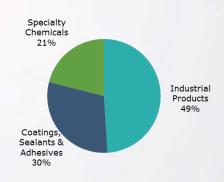




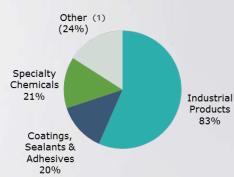
#### Three business segments:

- Industrial Products
  - Specialty mechanical, controls, fire & smoke protection, architecturally specified building products, storage, filtration & application equipment for use with our specialty chemicals
- Specialty Chemicals
  - Consumables that enhance properties such as lubricity, anti-seize, friction and heat control
- Coatings, Sealants & Adhesives
  - Coatings, pipe thread sealants, fire stopping sealants, caulks and adhesives/ solvents, & cements

## FY2017 Net Revenues: \$327.1M



FY2017 Adj. Operating Income: \$41.6M<sup>(2)</sup>



- (1) Includes (i)Corporate Costs; (ii) Eliminations; and (iii) Adjustments not captured at the segment level
- (2) Adjustments include realignment & restructuring, SOX implementation costs, acquisition related transaction costs, excess and obsolete inventory reserve and patent and trademark impairments. See Appendix for adjustment details.











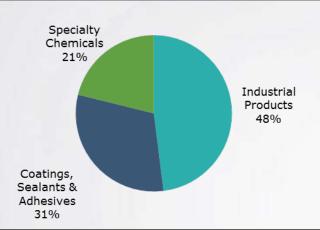




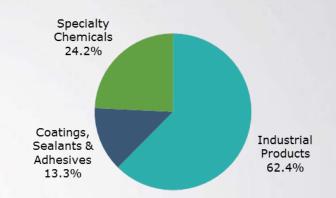


## **CSWI Business Segments**

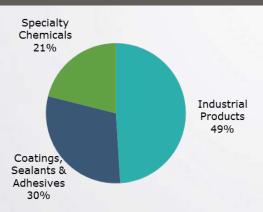
#### Q4 FY17 Net Revenues



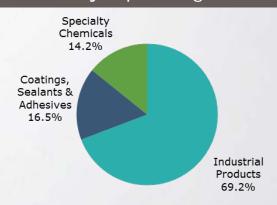
#### Q4 FY17 Adj. Operating Income



#### FY17 Net Revenues



#### FY17 Adj. Operating Income



(1) Adjustments include realignment & restructuring, SOX implementation costs, acquisition related transaction costs, excess and obsolete inventory reserve and patent and trademark impairments. See Appendix for adjustment details.











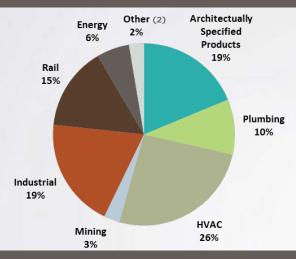




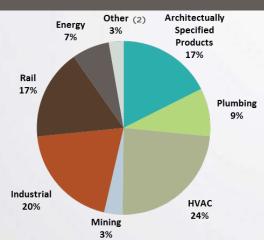


## Sales by End Market Analysis

#### Q4 FY16 Sales by End Market

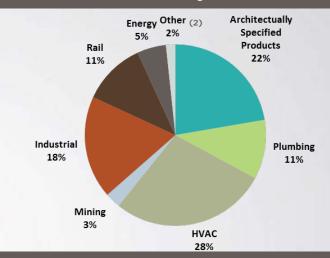


#### FY16 Sales by End Market

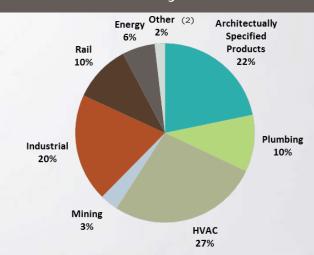


(2) Other end use markets include Water Well drilling, Power Generation, Marine

#### Q4 FY17 Sales by End Market



#### FY17 Sales by End Market











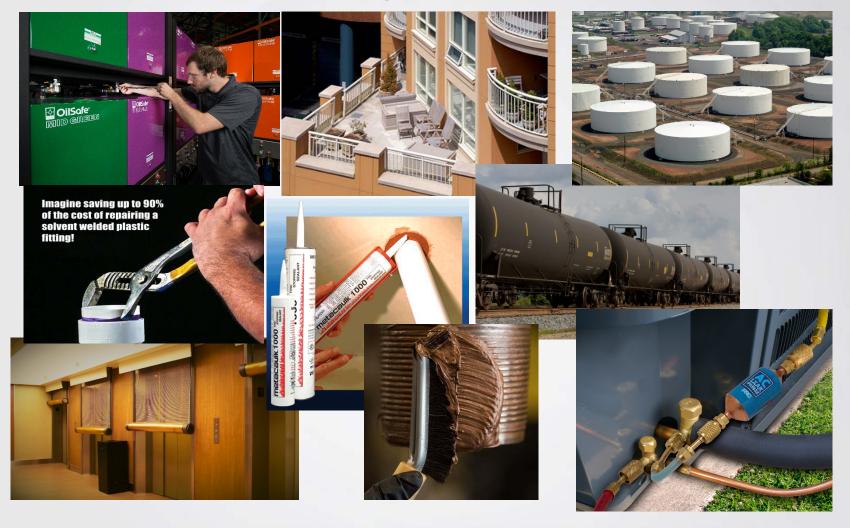








### CSWI Products – Delivering Solutions to Customers



















## Segments – Quarterly Net Revenues

#### Q4 Net Revenues (\$ millions)



■ Industrial Products ■ Specialty Chemicals ■ Coatings, Sealants & Adhesives

#### Q4 FY17 Highlights

- Overall quarterly net sales increased
   15% year over year
- Industrial Products net revenues increased 23% with big gains in HVAC, building safety products and new Greco revenues
- Specialty Chemicals net revenues increased 14% with increased industrial lubricant sales
- Coatings, Sealants & Adhesives net revenue increased 6% with increases in industrial and oil & gas applications.











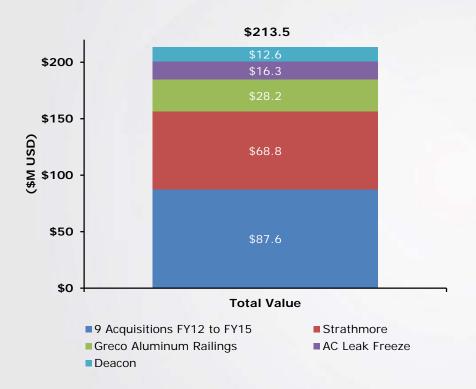






## Focused Acquisitions

#### Capital Invested for Acquisitions (\$M)



#### Strategy & Execution Plan

- Identify and execute accretive, bolt-on acquisitions that will broaden our portfolio of industrial brands and products, and support our business segments
- Eliminate costs and overhead in strategic acquisitions and most non-manufacturing related costs in product line acquisitions
- Focus on commercially proven products and solutions that:
  - are attractive to customers in our target end markets
  - currently have limited distribution
  - would benefit from a broader distribution network
- Utilize strong free cash flow or third-party financing to fund these acquisitions

There are further attractive synergistic acquisitions available to achieve higher growth and profitability











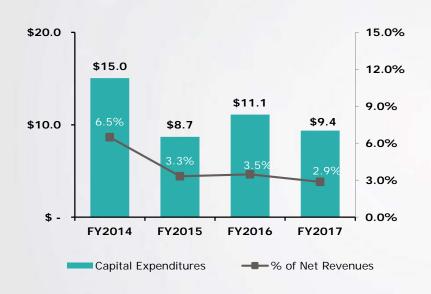






## Combined Financials – Capital Investment

#### Capital Expenditures (\$ millions, %)



#### Highlights

- Capital expenditures to net revenue ratio averaged 3.2% in the last three years
  - Capital expenditures declined in FY15 primarily due to completion of facility expansion project for Whitmore
  - CAPEX increased in FY16 due to Jet-Lube integration project (\$7M)
  - Annual maintenance capital to net revenue ratio averaged ~2%

Disciplined investment in capital expenditures / Not capital intensive

















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  - Energy

- Industrial
- Plumbing
- Mining
- Other
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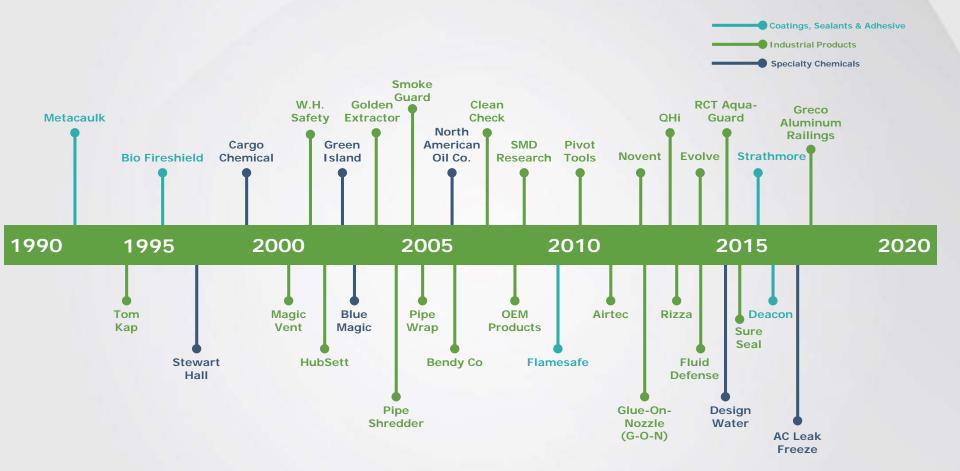




# Appendix



## History of 35 integrated acquisitions



















## **Experienced Management Team**

#### **Executive Officers**



Joe Armes Chairman and CFO



**Chris Mudd** President & COO



**Gregg Branning** Executive VP & CFO



Luke Alverson Senior VP, General Counsel & Secretary

Senior leadership team averages over 25 years of experience in the industrial manufacturing and specialty chemicals industries

#### **Board of Directors**

Michael R. Gambrell Former FVP of The Dow Chemical Company

Linda A. Livingstone, Ph.D. President of Baylor University

Terry L. **Johnston** FVP and COO of NA Commercial Heating & Cooling for Lennox International, Inc.

William F. Quinn Former executive Chairman and Founder of American Beacon **Advisors** 

Robert M. Swartz Lead independent director FVP and COO of Glazer's, Inc.

J. Kent Sweezy Founding Partner of Turnbridge Capital, LLC















## Business Segment Leadership

**Business Segment** 

Primary Operating Company

Industrial Products



Don Sullivan SVP/GM









Coatings, Sealants & Adhesives



Chris Mudd Interim Leader



**Specialty Chemicals** 



Craig Foster SVP/GM





Industrial Brands





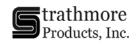
















## **CSWI** Corporate Culture

each team member understand how to make his/her contribution to the company we serve. Our culture manifests the **OBSERVED BEHAVIORS**, the **NORMS**, and the **DOMINANT VALUES** of the company. Our culture should be effective in **REINFORCING** certain behaviors and **ERADICATING** others.

THE GOAL OF OUR CORPORATE CULTURE IS TO MAXIMIZE
PERFORMANCE.















## CSWI Corporate Culture (Cont'd)

Our corporate culture will be based on our core values:

- Integrity
- Respect
- Excellence
- Stewardship
- Citizenship
- Accountability
- Teamwork

















### Reconciliation of Operating Inc to Adjusted Operating Inc

	(unaudited)												
(in thousands)	For	r the Three Mare	Month ch 31,	For the Year Ended March 31,									
		2017		2016		2017		2016					
GAAP Operating Income	\$	4,721	\$	6,796	\$	22,481	\$	47,486					
Adjusting items:													
Pension gain		_		-		-		(8,020)					
Restructuring & realignment		5,257		- 1		9,964							
Asset Impairment		220		-		3,234		- 1					
Estimated reserve for excess inventory		_		-		719		-					
Transaction and integration costs		431		487		431		2,128					
Spin related costs				684		- 1		3,730					
Consulting projects		509		- 1		1,904		-					
CFO Transition		-		<u>-</u>		2,872							
Adjusted Operating Income	\$	11,138	\$	7,967	\$	41,604	\$	45,324					

Note: Numbers may not foot due to rounding

















## Reconciliation of Net Income and EPS to Adjusted Net Income and EPS

#### (unaudited)

(in thousands, except share data)	For	the Three Mar	Month ch 31,	Fo	For the Year Ended March 31,					
		2017		2016		2017		2016		
GAAP Net Income	\$	2,728	\$	1,860	\$	11,071	\$	25,471		
Adjusting items, net of tax:										
Pension gain		-		-		-		(5,213)		
Restructuring & realignment		3,401		-		6,555		-		
Asset Impairment		142		-		2,102		-		
Estimated reserve for excess inventory		-		-		467		-		
Transaction and integration costs		279		315		280		1,377		
Spin related costs		-		443		-		2,413		
Consulting projects		329		_		1,238		-		
CFO Transition		-		-		1,867		-		
Discrete Tax Provisions		-		2,953		3,073		2,953		
Adjusted Net Income	\$	6,879	\$	5,571	\$	26,653	\$	27,001		
GAAP Diluted income per common share	\$	0.17	\$	0.12	\$	0.70	\$	1.62		
Adjusting items, per diluted common share:										
Pension gain		-				_		(0.33)		
Restructuring & realignment		0.21		_		0.41		-		
Asset Impairment		0.01		_		0.13		_		
Estimated reserve for excess inventory		_		= _		0.03				
Transaction and integration costs		0.02		0.02		0.02		0.09		
Spin related costs		-		0.03				0.14		
Consulting projects		0.02		-		0.08				
CFO Transition		-		-		0.12				
Discrete Tax Provisions		-		0.18		0.19		0.20		
Adjusted earnings per diluted common share	\$	0.43	\$	0.35	\$	1.68	\$	1.72		
Weighted-average shares outstanding (in thousands) Diluted		15,919		15,717		15,839		15,675		

















## Reconciliation of Segment Operating Income to Adjusted Operating Income

										(unau	dited)										
(in thousands, except percentages)		For the Three Months Ended March 31, 2017										For the Three Months Ended March 31, 2016									
	Coatings, Industrial Sealants & Products Adhesives		Specialty Chemicals		Corporate and Other		Consolidated		Industrial Products		Coatings, Sealants & Adhesives		Specialty Chemicals		Corporate and Other		Con	solidated			
Revenue	\$	41,605	\$	26,651	\$	19,089	\$	4	\$	87,349	\$	33,934	\$	25,314	\$	16,921	\$	90	\$	76,259	
Operating Income	\$	8,411	\$	(59)	\$	(817)	\$	(2,814)	\$	4,721	\$	6,289	\$	(63)	\$	3,068	\$	(2,498)	\$	6,796	
Adjusting items:																					
Restructuring & realignment		624		1,803		2,830		(0)		5,257		-		_		-		-		-	
Asset Impairment		13		153		54				220		_		-		-		-		-	
Transaction and integration costs		431		-		-		-		431				487		-		-		487	
Spin related costs		-		-		-		-				-		-		-		684		684	
Consulting projects		96		50		336		27		509		<u> </u>		-		-		-		-	
Adjusted Operating Income	\$	9,574	\$	1,947	\$	2,403	\$	(2,787)	\$	11,138	\$	6,289	\$	424	\$	3,068	\$	(1,814)	\$	7,967	
% of revenue		23.0%		7.3%		12.6%				12.8%		18.5%		1.7%		18.1%				10.4%	

Note: Numbers may not foot due to rounding















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## Reconciliation of Segment Operating Income to Adjusted Operating Income

										(unau	udited)									
(in thousands, except percentages)	For the Year Ended March 31, 2017									For the Year Ended December 31, 2016										
	Industrial Seala		oatings, alants & hesives	& Specialty		Corporate and Other		Consolidated		Industrial Products		Coatings, Sealants & Adhesives		Specialty Chemicals		Corporate and Other		Cor	nsolidated	
Revenue	\$	158,654	\$	96,869	\$	71,469	\$	92	\$	327,084	\$	138,594	\$	106,035	\$	74,930	\$	272	\$	319,831
Operating Income	\$	32,893	\$	851	\$	2,012	\$	(13,275)	\$	22,481	\$	31,075	\$	10,911	\$	12,490	\$	(6,990)	\$	47,486
Adjusting items:																				
Pension gain		-		-		1 - 1		-		-		(3,179)		(1,418)		(3,423)		-		(8,020)
Restructuring & realignment		624		3,759		5,581		(0)		9,964		-		-				-		-
Asset Impairment		227		2,953		54		(0)		3,234		-		-		-		-		-
Estimated reserve for excess inventory		17		279		423		-		719		-		-		-		-		-
Transaction and integration costs		431		III II -		-		-		431		-		1,620		508		-		2,128
Spin related costs		-		-		-		-		-		-		-		-		3,730		3,730
Consulting projects		371		314		537		682		1,904		- 1		-		-		-		-
CFO Transition		-		-		-		2,872		2,872		-		-		-		= 1-		-
Adjusted Operating Income	\$	34,563	\$	8,155	\$	8,607	\$	(9,721)	\$	41,604	\$	27,896	\$	11,113	\$	9,575	\$	(3,260)	\$	45,324
% of revenue		21.8%		8.4%		12.0%				12.7%		20.1%		10.5%		12.8%				14.2%

Note: Numbers may not foot due to rounding

















## Reconciliation of Net Income to Adjusted EBITDA

#### (unaudited)

	(anadariou)											
(in thousands)	For the Year E	inded March 31,										
	2017	2016										
GAAP Net Income	\$ 11,071	\$ 25,471										
Adjusting items, net of tax:												
Pension gain		(5,213)										
Restructuring & realignment	6,556	-										
Asset Impairment	2,102	-										
Estimated reserve for excess inventory	467	- 1										
Transaction and integration costs	280	1,377										
Spin related costs	- 1	2,413										
Consulting projects	1,238											
CFO Transition	1,867	- 1										
Discrete Tax Provisions	3,073	2,953										
Adjusted Net Income	26,653	27,001										
Interest	2,695	3,035										
Taxes	14,014	15,062										
Depreciation	7,857	7,032										
Amortization	7,939	7,129										
Adjusted EBITDA	\$ 59,158	\$ 59,259										

Note: Numbers may not foot due to rounding

















**Investor Presentation**