

## **Company Presentation**

November 17, 2015



### Forward-Looking Statements

- This presentation contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 relating to, among other things, the business, financial condition and results of operations of CSW Industrials, Inc. ("CSWI"). Any statements preceded or followed by or that include the words "believe," "expect," "intend," "plan," "should" or words, phrases or similar expressions or the negative thereof, are intended to identify forward-looking statements. These statements are made on the basis of the current beliefs, expectations and assumptions of the management of CSWI. There are a number of risks and uncertainties that could cause CSWI's actual results to differ materially from the forward-looking statements included in this presentation.
- In light of these risks, uncertainties, assumptions, and other factors inherent in forward-looking statements, actual results may differ materially from those discussed in this presentation. Other unknown or unpredictable factors could also have a material adverse effect on CSWI's actual future results, performance, or achievements. CSWI's filings with the SEC, including the Information Statement filed as an exhibit to CSWI's Registration Statement including the risks and uncertainties set forth in the Form 10. As a result of the foregoing, readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. CSWI does not assume any obligation to update these forward-looking statements to reflect any new information, subsequent events or circumstances, or otherwise, except as may be required by law.

#### **Pro-Forma and Non-GAAP Financial Information**

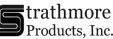
- The pro forma financial data in this presentation as of and for the fiscal year ended March 31, 2015 has been adjusted (a) to include the
  acquisition of substantially all the assets of Strathmore Products, Inc. and (b) to give effect to the proposed spin-off of CSWI and the related
  transactions. The pro forma financial data does not purport (i) to represent what CSWI's results of operations actually would have been if the
  spin-off and Strathmore acquisition had occurred prior to the fiscal year presented or (ii) to project CSWI's financial performance for any future
  period.
- This presentation includes non-GAAP financial measures including EBITDA, Adjusted EBITDA, and Adjusted Operating Income. Reconciliations to the most directly comparable GAAP measures are included on page 33 of this presentation. These measures should be considered in addition to results prepared in accordance with GAAP, but are not a substitute for GAAP results.















### **Transaction Overview**

The separation was designed to unlock shareholder value immediately and to enhance long-term shareholder value by establishing two strong, independent companies with distinct growth strategies

- Structured as a tax-free spin transaction
- Registration statement declared effective on September 14, 2015

Ticker	• CSWI
Exchange	• NASDAQ
Exchange Ratio	• 1 Share of CSWI for every 1 share of CSWC
Number of Shares	• 15.6mm
Record Date	• September 18, 2015
Distribution of CSWI Shares	• September 30, 2015
First Day of Regular-Way Trading	• October 1, 2015















### **Experienced Management Team**



Joseph B. Armes Chairman and CEO

#### **Executive Officers**



Kelly Tacke CFO



Christopher J. Mudd President & COO

*Michael Gambrell Former Executive Vice President of The Dow Chemical Company* 

#### Board of Directors

*Linda Livingstone, Ph.D. Dean of The George Washington University School of Business*  *William F. Quinn Executive Chairman and Founder of American Beacon Advisors* 

**Robert Swartz** Lead director of the CSWI Board Executive Vice President and Chief Operating Officer of Glazer's, Inc

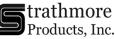
Management team including subsidiary company executives averages 25 years of experience in the industrial manufacturing and specialty chemicals industries













## I. Company Overview



### **Investment Highlights**

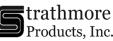
- Broad Portfolio of Leading Industrial Brands and Solutions
- Sustainable Organic Revenue Growth and Operating Performance
- Stable Platform for Acquisitions with Proven Track Record
- Culture of Product Enhancement and Customer Centric Solutions
- Diverse Sales and Distribution Channels Serving Attractive End Markets















### **CSWI** Overview

- A diversified industrial growth company with well-established, scalable platforms
- Domain expertise across three segments:
  - Industrial Products
  - Coatings, Sealants & Adhesives
  - Specialty Chemicals
- PF<sup>(1)</sup> 2015 Net Revenues: \$325.0mm, PF<sup>(1)</sup> 2015 EBITDA: \$60.1mm
- 1H FY2016<sup>(2)</sup> Net Revenues: \$172.7mm, Adj. Operating Income: \$30.6mm<sup>(3),</sup> PF EBITDA: \$34.2mm<sup>(4)</sup>,
- Broad portfolio of leading industrial products providing performance optimizing solutions to our diversified customer base. Products include mechanical products for heating, ventilation and air conditioning ("HVAC") and refrigeration applications, coatings and sealants and high performance specialty lubricants

### We seek to deliver solutions to our professional customers that provide superior performance and reliability

- (1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31
- (2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015
- (3) 1H FY2016 operating results adjusted for pension curtailment gain, Strathmore transaction costs, and start-up/organizational costs
- (4) 1H FY2016 operating results adjusted for pension curtailment gain, Strathmore transaction costs, start-up/organizational costs and expected recurring corporate overhead and other expenses related to operating as a standalone company















### **CSWI** Corporate Culture

CSWI's corporate culture will SHAPE and GUIDE our company by helping

each team member understand how to make his/her contribution to the

company we serve. Our culture manifests the **OBSERVED BEHAVIORS**, the

NORMS, and the DOMINANT VALUES of the company. Our culture should

be effective in **REINFORCING** certain behaviors and **ERADICATING** others.

#### THE GOAL OF OUR CORPORATE CULTURE IS TO MAXIMIZE

PERFORMANCE.















### CSWI Corporate Culture (Cont'd)

Our corporate culture will be based on our core values:

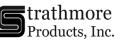
- Integrity
- Respect
- Excellence
- Stewardship
- Citizenship
- Accountability
- Teamwork







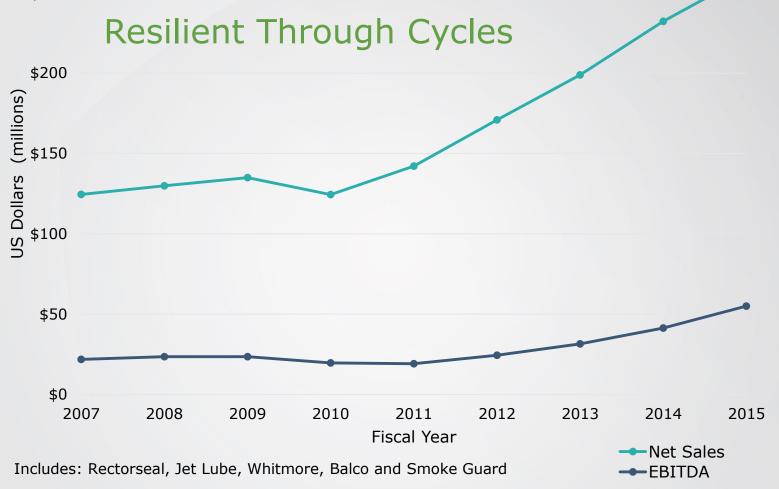








\$250

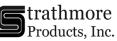
















CSWI Business Segments

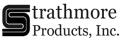








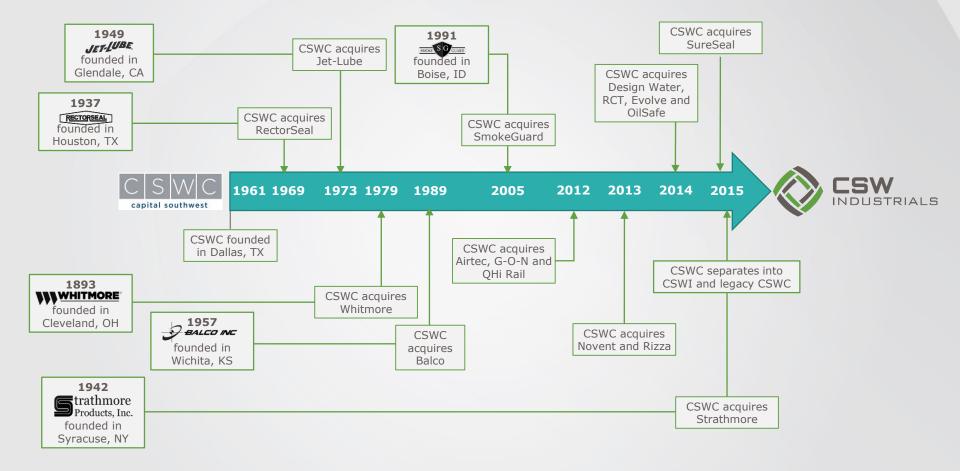








#### **History of CSWI Businesses**

















#### CSW Industrials employs over 750 individuals worldwide



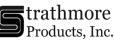
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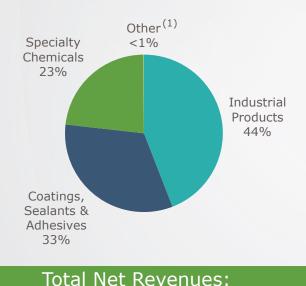




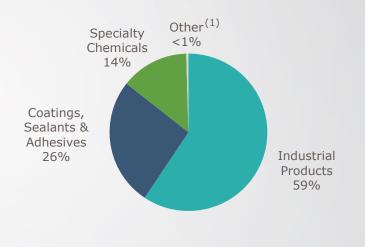
### **CSWI Business Segments**

Well-balanced portfolio of businesses with strong organic growth profiles and numerous product line and strategic acquisition opportunities in each segment

#### 1H FY2016 Net Revenues



#### 1H FY2016 Adj. Operating Income



#### Total Adj. Operating Income: \$30.6mm<sup>(2)</sup>

(1) Includes (i) Rental income from CapStar, a real estate holding company; (ii) Eliminations; and (iii) Adjustments not captured at the segment level

14

(2) Total adjusted operating income includes adjustments not captured at the segment level

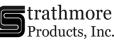




\$172.7mm









II. Key Growth Drivers



#### **CSWI Key Growth Drivers**

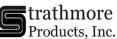
















### Benefits from Reorganization

As an independent, publicly traded company, CSWI has greater focus on its core businesses and flexibility to pursue growth opportunities including organic investments, product line and strategic acquisitions



#### Benefits from Spin-Off

- Organize CSWI around key market segments
- Grow CSWI by allocating capital more efficiently
- Offer greater investor choice through separate entities
- Unlock shareholder value
- Increase management focus
- Better align interests of management and stockholders

(\*) Also includes CapStar, a real estate holding company, whose operations are not material to CSWI







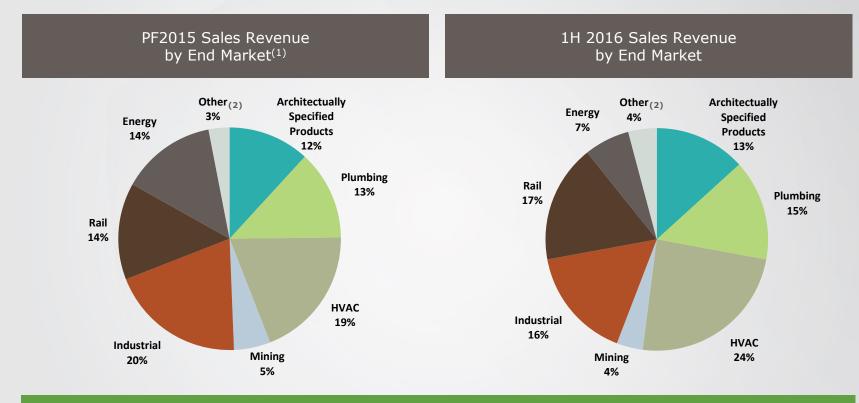








#### **Diverse End Markets and Products**



#### Ability to leverage customer base and cross-sell products across three segments

- (1) PF2015 includes Strathmore FY2014 results; Strathmore fiscal year ends December 31
- (2) Other key end use markets include Water Well drilling, Power Generation, Marine, Cement and Aviation















### Focused Acquisitions

Capital Invested for Acquisitions (\$mm)		Strategy & Execution Plan		
	\$148.1	<ul> <li>Identify and execute acquisitions that will broaden our portfolio of industrial brands and products, and support our business segments</li> </ul>		
\$79.3	\$68.8	<ul> <li>Eliminate costs and overhead in strategic acquisitions and most non-manufacturing related costs in product line acquisitions</li> </ul>		
		<ul> <li>Focus on commercially proven products and solutions that:</li> </ul>		
		<ul> <li>Are attractive to customers in our target end markets</li> </ul>		
		<ul> <li>Currently have limited distribution</li> </ul>		
9 Acquisitions in Past 5 Years	Including Strathmore	<ul> <li>Would benefit from a broader distribution network</li> </ul>		
Historical Acquisitions	Strathmore <sup>(1)</sup>	<ul> <li>Utilize strong free cash flow or third-party financing to fund these acquisitions</li> </ul>		
There are further attractive synergistic acquisitions available to achieve higher growth and profitability				

19

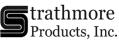
(1) Strathmore purchase price of \$68.8mm does not include potential earn out consideration of up to \$16.5mm









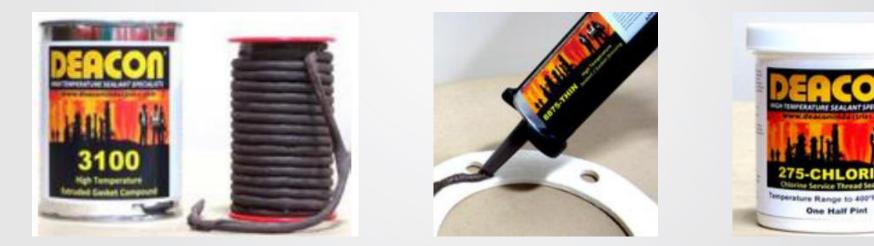






### **Deacon Acquisition**

- Acquisition completed October 1<sup>st</sup>
- \$12.0mm purchase price
- \$4.0mm LTM Revenue (1)
- \$1.7mm LTM Adjusted EBITDA (1)
- Sales efforts underway at Jet-Lube and Whitmore through the industrial, energy, power generation and other end markets
- Maintaining current toll manufacturing in Washington, PA



(1) LTM includes the financial results through September 30, 2015















### **Operational Excellence**

- Focus on operational excellence in all aspects of CSWI's business, leading to improved efficiencies and increased profitability
- Examples of achieving savings through operational excellence:
  - CSWI is consolidating the manufacturing of all lubricant and grease products currently manufactured in a Houston, TX facility to the Rockwall, TX facility to optimize capacity, efficiency and quality
  - CSWI recently organized a technology summit among the technical and commercial leaders of our Coatings, Sealants & Adhesives and Specialty Chemicals segments in order to accelerate the process of leveraging best practices across these business segments
  - CSWI expects to benefit from exploiting new opportunities by applying its best practices when integrating acquisitions

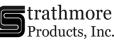
Continue to expand improvement initiatives and information sharing across CSWI's entire platform, promoting best practices









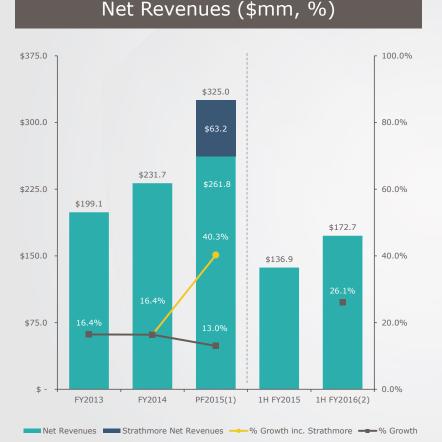




## III. Financial Overview



#### **Combined Financials – Net Revenues**



#### Highlights

- Net revenues for 1H FY2016 increased by \$35.8mm (26.1%) compared with 1H FY2015, of which \$32.5mm was attributable to acquisitions
  - Consistent mid double-digit annual net revenue growth (16.4%, 16.4% and 13.0% in FY2013, FY2014 and FY2015, respectively) supported by industry leading products in high growth end markets with a diversified customer base
    - 40.3% net revenue growth in PF2015 including acquisition of Strathmore
- Net revenue growth driven by a combination of robust organic growth and acquisitions
  - Strong track record of capitalizing on product line and strategic acquisition opportunities

(1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31
 (2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015















### Strong Organic & Acquisition Growth



#### Highlights

- Acquisitions contributed a combined \$32.5 million of revenue during 1H FY2016
- 26.1% growth in 1H FY2016 compared to 1H FY2015
  - 2.4% organic growth
  - 23.7% acquisition growth
- 15.3% total net revenue CAGR over the last three fiscal years
  - Strong compounded organic net revenue growth of 7.0% as a result of CSWI's focus on end markets with attractive growth trends
  - Additional 8.1% contribution to total net revenue CAGR from acquisitions over the last three fiscal years including product line and strategic acquisitions

(1) Acquisition revenue calculated based on standard rolling 12 months method

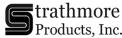
(2) FY2015 net revenues do not include Strathmore







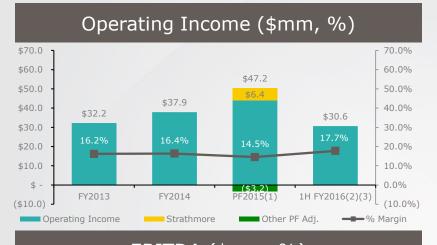








### **Combined Financials – Margins**



#### EBITDA (\$mm, %) \$70.0 70.0% \$60.1 \$60.0 60.0% \$8.8 \$47.0 \$50.0 50.0% \$38.9 \$34.2 \$40.0 40.0% \$30.0 30.0% 20.3% \$20.0 20.0% \$10.0 10.0% \$ 0.0% (\$3.0)(\$3.2) FY2013 FY2014 1H FY2016(2)(4) PF2015(1) (10.0%)(\$10.0)

Other PF Adj.

#### Highlights

- Attractive operating and EBITDA margins with potential improvement from integration of businesses and shared best practices
  - EBITDA margins higher than those of peers, partly due to CSWI's loyal and diverse customer base that recognizes the performance and quality of the products and solutions
  - Disciplined product line acquisition strategy
  - Continued improvement of profitability through targeted investments in manufacturing processes
- (1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31

----- % Margin

- (2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015
- (3) 1H FY2016 operating results adjusted for pension curtailment gain, Strathmore transaction costs, and start-up/organizational costs
- (4) 1H FY2016 operating results adjusted for pension curtailment gain, Strathmore transaction costs, start-up/organizational costs and expected recurring corporate overhead and other expenses related to operating as a standalone company



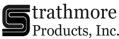
EBITDA



Strathmore



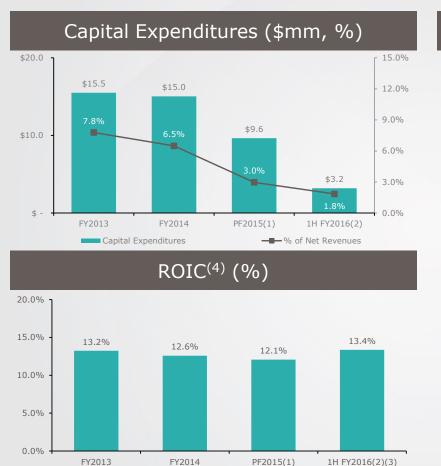








### Combined Financials – Capital Investment & ROIC



#### Highlights

- Historical capital expenditures to net revenue ratio averaged 5.7% in the last three years
  - Capital expenditures declined in PF2015 and 1H FY2016 primarily due to completion of facility expansion project for Whitmore
- Average ROIC of 12.6% for the last three full fiscal years, including Strathmore and other PF adjustments
  - Excluding other PF adjustments of \$3.2mm results in ROIC of 12.1% in PF2015
  - 1H FY2016 annualized ROIC of 13.4%

(1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31

(2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015

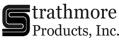
- (3) 1H FY2016 operating results adjusted for pension gain, Strathmore transaction, and start-up/organizational costs
- (4) ROIC calculated using average balance of invested capital (defined as net debt plus equity); NOPAT assumes 38% tax rate







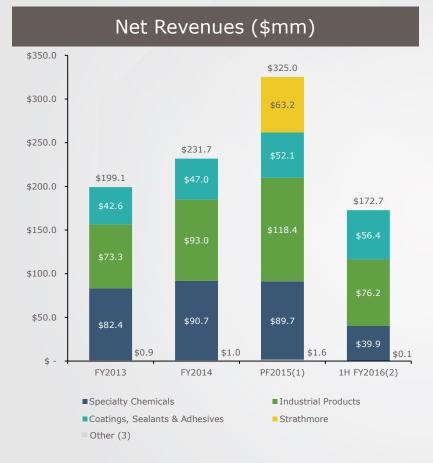






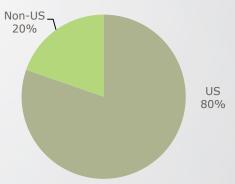


### Segment Financials – Net Revenues



#### Highlights

- 27.8% net revenue CAGR over the last two fiscal years, including Strathmore
- Recent growth primarily attributable to an increase in sales volumes in the Industrial Products segment and in the Coatings, Sealants & Adhesives segment
- Net revenues by geography (PF2015)



- (1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31
- (2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015

27

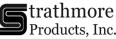
(3) Includes (i) Rental income from CapStar, a real estate holding company; and (ii) Eliminations











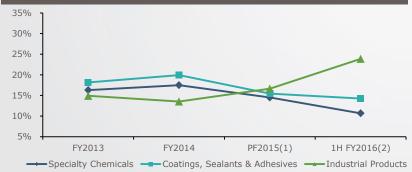




### Segment Financials – Margins



#### Operating Income Margin (%)<sup>(4)</sup>



#### Highlights

- Many products enjoy strong margin profiles due to high performance and quality and loyal customer bases
- Margin expansion driven by targeted investments to further improve manufacturing processes, including:
  - Lower manufacturing costs
  - Increased production utilization
  - Improved product quality
- Strathmore acquisition reduced Coatings, Sealants & Adhesives margins in PF2015 and 1H FY2016 but expected to increase with integration execution

(1) PF2015 includes Strathmore FY2014 results and other pro forma adjustments; Strathmore fiscal year ends December 31

(2) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015

(3) Includes (i) Rental income from CapStar, a real estate holding company; (ii) Eliminations; and (iii) Adjustments not captured at the segment level

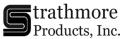
(4) PF2015 and 1H FY2016 operating margins do not reflect pro forma adjustments for corporate overhead















#### Strong Balance Sheet (as of September 30, 2015)

Total Capitalization				
(\$mm)	Amount	x PF LTM EBITDA <sup>(1)(2)</sup>		
Cash and Cash Equivalents (3)	\$53.9	EBITDA		
Debt:	φυσισ			
Current Portion of Long-Term Debt	17.4	0.3x		
Long-Term Debt, Less Current Portion	76.7	1.2x		
Total Debt	\$94.2	1.5x		
Total Stockholders' Equity	\$252.9			
Total Capitalization	\$347.0 <sup>(4</sup>	)		

		x PF LTM
(\$mm)	Amount	EBITDA <sup>(1)(2)</sup>
Debt:		
RectorSeal Line of Credit	\$12.5	0.2x
Whitmore Secured Term Loan	13.4	0.2x
Strathmore Acquisition Debt	68.3	1.1x
Total Debt	\$94.2	1.5x
Less: Cash and Cash Equivalents	(53.9)	
Less: Bank time deposits	(7.0)	
Net Debt	\$33.2 <sup>(4</sup>	<sup>)</sup> 0.5x

#### Highlights

- Strong balance sheet with ample liquidity
  - Current available cash and cash equivalents sufficient to easily meet CSWI's liquidity needs for at least the next 12 months

(1) PF LTM EBITDA represents 6 months ending September 30, 2015, plus PF 2015 EBITDA, less 6 months ending September 30, 2014

(2) 1H FY2016 operating results adjusted for pension gain, Strathmore transaction, start-up/organizational costs and expected recurring corporate overhead and other expenses related to operating as a standalone company

29

(3) Excludes \$7.0 million of bank time deposits

(4) Figures displayed on page do not sum to total due to rounding







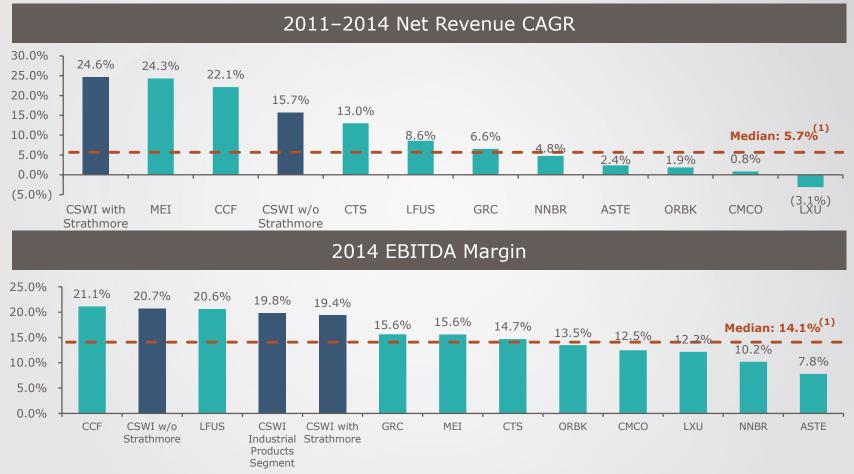








### CSWI vs. Industrial Goods Peers



30

Note: Net revenue growth and margins based on calendarized financials, revenue growth figure is a 3-year CAGR

(1) Median excludes CSWI and CSWI segments







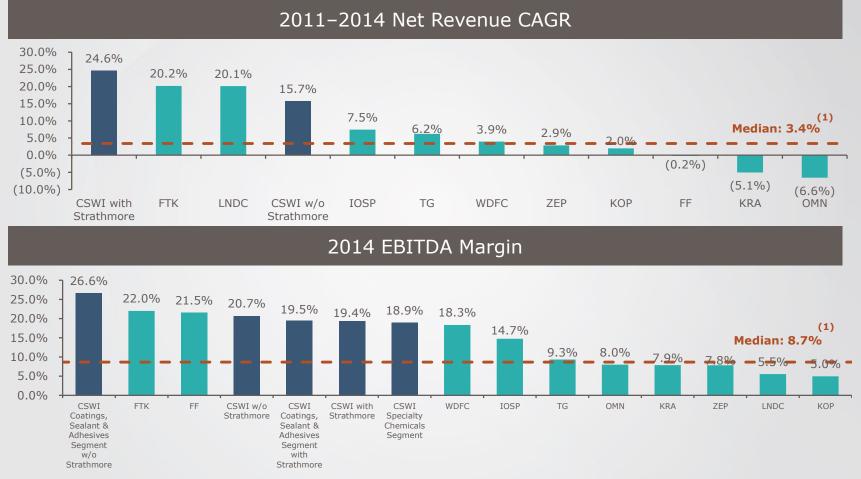








### CSWI vs. Specialty Chemicals Peers



31

Note: Net revenue growth and margins based on calendarized financials, revenue growth figure is a 3-year CAGR

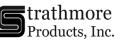
(1) Median excludes CSWI and CSWI segments













# Appendix



### Adj. Operating Income / EBITDA Reconciliation

_(\$mm)	1H FY2016(3)
Operating Income	\$35.1
Elimination of Pension Gain	(8.0)
Elimination of Strathmore Transaction Costs	2.7
Elimination of Start-Up / Organizational Costs	0.9
Adjusted Operating Income	<b>\$30.6</b> <sup>(4)</sup>

	FY2013	FY2014	PF2015	1H FY2016
Operating Income	\$32.2	\$37.9	\$44.0	\$30.6
Depreciation	3.9	5.3	5.9	3.3
Amortization	2.8	3.9	4.6	3.3
Strathmore Operating Income			6.4	
Strathmore D&A(1)			2.4	
Other Pro Forma Adjustments			(3.2) <sup>(2)</sup>	(3.0) <sup>(5)</sup>
EBITDA	\$38.9	\$47.1	\$60.1	\$34.2

(1) Strathmore D&A includes \$1.8mm of additional D&A as a result of application of acquisition method of accounting

(2) Other pro forma adjustments include incremental expenses related to operating as a stand alone independent company, net of \$1.5mm of nonrecurring charges related to the Jet-Lube integration into Whitmore and Strathmore acquisition costs. Incremental expenses include compensation, professional service fees, director fees, compliance costs, rent and office expenses.

(3) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015

33

(4) Figures displayed on page do not sum to total due to rounding

(5) Represents expected recurring corporate overhead and other expenses related to operating as a standalone company















#### Historical and Pro Forma Financial Results

(\$mm)	FY2013	FY2014	FY2015	PF2015	1H FY2016(3)(4)
Net Revenues					
Industrial Products	\$73.3	\$93.0	\$118.4	\$118.4	\$76.2
Coatings, Sealants & Adhesives	42.6	47.0	52.1	115.3	56.4
Specialty Chemicals	82.4	90.7	89.7	89.7	39.9
Consolidated Net Revenues	\$199.1	\$231.7	\$261.8	\$325.0	\$172.7
Net Revenue Growth %					
Industrial Products	NA	26.9%	27.3%	27.3%	18.7%
Coatings, Sealants & Adhesives	NA	10.3%	11.0%	145.6%	115.1%
Specialty Chemicals	NA	10.2%	(1.1%)	(1.1%)	(13.0%)
Consolidated Net Revenue Growth %	NA	16.4%	13.0%	40.3%	26.1%
Operating Income					
Industrial Products	\$10.9	\$12.6	\$19.7	\$19.7	\$18.2
Coatings, Sealants & Adhesives	7.7	9.4	11.4	17.8	8.0
Specialty Chemicals	13.4	15.9	13.0	13.0	4.3
Other (1)	0.1	0.1	(0.1)	(0.1)	0.1
Other Pro Forma Adjustments (2)	-	-	-	(3.2)	-
Consolidated Operating Income	\$32.2	\$37.9	\$44.0	\$47.2	\$30.6
Operating Income Margin %					
Industrial Products	14.9%	13.5%	16.6%	16.6%	23.9%
Coatings, Sealants & Adhesives	18.2%	19.9%	21.9%	15.5%	14.2%
Specialty Chemicals	16.3%	17.5%	14.5%	14.5%	10.7%
Consolidated Op. Income Margin %	16.2%	16.4%	<b>16.8%</b>	14.5%	17.7%
Operating Income Growth %					
Industrial Products	NA	15.1%	56.5%	56.5%	58.7%
Coatings, Sealants & Adhesives	NA	21.1%	22.0%	90.5%	25.5%
Specialty Chemicals	NA	18.3%	(18.0%)	(18.0%)	(46.8%)
Consolidated Op. Income Growth %	NA	17.6%	16.1%	24.6%	18.3%

(1) Includes (i) Rental income from CapStar, a real estate holding company; (ii) Eliminations; and (iii) Adjustments not captured at the segment level

34

(2) Other proforma adjustments include incremental expenses related to operating as a stand alone independent company, net of \$1.5mm of nonrecurring charges related to the Jet-Lube integration into Whitmore and Strathmore acquisition costs

(3) 1H FY2016 includes the financial results of Strathmore since the date of its acquisition (effective April 1, 2015) through September 30, 2015

(4) 1H FY2016 operating results adjusted for pension curtailment gain, Strathmore transaction costs, and start-up/organizational costs











